

Services Provided

Using outside advisors is usually driven by one or more factors:

- Limited internal staff
- Confidentiality
- Limited timelines
- Desire to gain outside perspective
- Need for specialized skill sets

Heartland Information Research (HIR) has the expertise and resources needed to complete a wide range of business services.

- Strategic plans
- Business plans
- Outsourcing studies
- Offshore contracting feasibility
- Return on investment studies
- Internal process evaluations
- Market Research

When it comes time to execute plans, HIR provides the support and services required to get changes implemented successfully:

- Training
- Written Procedures
- Facilitation
- Monitoring

This brochure provides an overview of HIR's capabilities and services. To discuss your specific requirements or obtain a quote, please call us at 414-727-2095, or inquire by email at info@hirservices.com.

Business Owner & Entrepreneurial Advisors



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About Us

Heartland Information Research (HIR) is a management consulting firm based in Wauwatosa serving privately owned companies in Wisconsin.

Business owners and entrepreneurs turn to HIR as an additional resource capable of assisting with a wide variety of challenges and opportunities.

Principal – Kate Hill

Kate Hill holds a masters degree in Operations Research from the University of Maryland. While working for IBM and other large consulting firms, she lead multi-million dollar IT and re-engineering projects at both Fortune 100 companies and the U.S. Department of Defense.

She now applies her knowledge of financial and operational applications to help private business owners improve, expand, or start-up their companies.

Principal – Don Hill

Don Hill spent 10 years applying his electrical engineering and automation degree to helping Fortune 500 manufacturing companies improve their global competitiveness. This work led into new product development, process improvement, outsourcing evaluations, ISO 9001 certification, and international expansion. This knowledge is now applied to help private owners achieve their goals.

Established Businesses

Established businesses use HIR to make the changes necessary to expand and improve their company.

Because of HIR's wide experience, solutions are derived using best practices from inside and outside each clients' primary industry. This often brings new excitement and energy to business development efforts within established organizations and management teams.

Process Evaluations

Pricing pressures are forcing firms to make internal processes more efficient. HIR provides an unbiased and independent documented review for managers to identify and prioritize improvements.

Offshore Feasibility & Options

Unfortunately, offshore competition is forcing more firms to objectively study their position within the global market. This requires careful study of all options before committing to offshore contracting.

Expansion Planning

Business expansion efforts often revive the same challenges business owners faced when initially starting their business. HIR helps owners update market research data, build financial models, and access capital.

Entrepreneurs

Heartland Information Research provides new business owners a wide range of critical services to help them plan, fund, operate, and grow their business.

Strategic Planning

HIR recommends that entrepreneurs complete a short strategic planning session prior to embarking on starting a new business. This ensures their new business meets personal as well as financial goals.

Business Planning

The business planning process used is highly collaborative to help educate clients in key business areas while developing a realistic road map to success. Services range from polish/review to full turn-key plans with full financial projections.

Implementation

Time and resources are usually limited for entrepreneurs. So when the rubber has to meet the road, HIR is there to help clients execute their plans and get things done.

Mentoring

During startup, owners face a daunting array of challenges and distractions. HIR offers an affordable weekly advisory meeting service to help them keep focus and on track.