

About Us

Heartland Information Research (HIR) is an 8(a), woman and minority owned research and management consulting firm based in Wisconsin with a Maryland office.

HIR provides clients with outside and independent studies on a wide variety of contemporary issues.

Principal – Kate Hill

Kate Hill holds a masters degree in Operations Research from the University of Maryland. While working for IBM and other large consulting firms, she lead multi-million dollar IT and re-engineering projects at both Fortune 100 companies and the U.S. Department of Defense.

Principal – Don Hill

Don Hill applies his electrical engineering and automation degree to helping Fortune 500 manufacturing companies improve their global competitiveness. This work has included new product development, process improvement, outsourcing evaluations, ISO 9001 certification, and international expansion.



Public Sector

Public agencies use Heartland Information Research for performing outside and independent studies to verify a variety of planned or completed outcomes.

Outsourcing Feasibility

Privatization efforts require careful study of potential outsourcing options before committing the effort to competitively bid internal functions.

Grant and Program Performance

Most grants and programs require an independent evaluation to report actual performance. One example is the Federal Technology Opportunities Program (TOP) grant.

Process Evaluation

Limited budgets are forcing many agencies to make internal processes more efficient. HIR provides an unbiased and independent documented review for administrators to use as a starting point.

Economic & Policy Impact Studies

Economic and policy impact studies provide important insights to agencies and public policy decision makers at all levels of government.

Private Sector

Private sector clients use Heartland Information Research as an outside consultant to provide independent and unbiased reports to key decision makers.

Offshore Contract Feasibility

Offshore contracting is now forcing service firms in the legal, accounting, and HR industry to study their global position within the marketplace.

Investment ROI Studies

Planned or completed investments of capital need objective ROI studies to ensure stockholder and investor interests are being protected. Recent regulatory changes bring more urgency to this area.

Process Evaluation

Limited budgets are forcing companies to make internal processes more efficient. HIR provides an unbiased and independent documented review for management to use as a starting point.

Market and Competitive Research

Understanding market and competitive forces is vital to making strategic decisions. HIR provides indepth, objective, and comprehensive research services.

What is Independent Study?

Using outside resources can be driven by one or more factors:

- Regulatory requirements
- Insufficient internal staffing
- Desire to gain outside perspective
- Need for specialized skill sets

Heartland Information Research provides the expertise and resources needed to complete a broad range of independent studies. This includes:

- Outsourcing studies
- Offshore contracting feasibility
- Return on investment studies
- Program performance studies
- Internal process evaluations
- Economic Research
- Market Research
- Public policy impact studies

HIR's unique combination of public, private and non-profit experience benefits clients seeking to obtain accurate and objective information regarding their organization's performance.

This brochure provides an overview of HIR's capabilities and services. To discuss your specific requirements or obtain a quote, please call us at 414-727-2095, or inquire by email at info@hirservices.com.

*Independent Research,
Evaluation, and Study*



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