

WAUKESHA COUNTY TECHNICAL COLLEGE'S

SMALL BUSINESS CENTER

Your One-Stop Small Business Resource Center

WCTC's Small Business Center is dedicated to providing technical assistance to start-up entrepreneurs and existing small business owners. Staffed by experienced, real-world professionals, the Center is located on WCTC's main Pewaukee campus in the College Center, room C-022. The Center offers the following services:

- Free one-on-one counseling to help start-up entrepreneurs or existing owners navigate the complexities of the business world. It's not necessary to go it alone or reinvent the wheel. We can help you shorten the learning curve and increase your chances of success.
- Low-cost small business educational courses that lead to a Small Business Certificate. Knowledge is a critical component to successfully starting or growing a business. Take the time now to establish a firm foundation and make a lifetime commitment to education. The future of your business is too important to risk.
- Free 4-hour FaSTart workshop designed to teach you how to get your small business started the right way. Participants receive a free comprehensive information packet that's packed with small business resources. Everything you need to get your business off the ground is included.
- Technical Assistance Programs with high quality, experienced strategic partners who assist you in designing marketing materials, developing websites, creating/polishing business plans, QuickBooks consulting, retail store layout and more...all at affordable rates.
- Membership in the Small Business Connections networking group that "connects" you with other entrepreneurs to build support networks, mentorships and friendships while you're starting or growing your business.
- Affordable financing through the Small Business Loan Program...a streamlined, strategic partnership loan program for accessing capital up to \$50,000. We can't guarantee financing but we can help pave the way.
- Referrals to other resource providers as necessary.

The WCTC Small Business Center is the one-stop-shop for all of your small business needs. We want to be the first place you contact anytime you need assistance.

Contact Russ Roberts at (262) 695-3468 for more information about the Small Business Center.

