Study
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List of Suggested Tools

Possible Tool	Contents	Usage
Business Information Fact Sheet	Would contain key biz & owner information	Allow providers to quickly refer clients by faxing over fact sheet
Business Card Resource Guide	Would list useful resources on business card size form	Useful for public officials to inform business owners of resources available
City Department Sheet	List of City Departments and when/why Business owners need to contact them	Leave at permitting and other department help counters
Business Phone Hotline	Would contain pre-recorded help information	Could be put on forms and other documents to help direct owners to resources
Advisor Cheat Sheet	Would list useful resources and their use	For bankers, attorneys, CPA and other advisors assisting Milwaukee Businesses
Tax Bill Flyer	Would list useful resources and their use	Included in tax bills and other mailed items from sity to help owners find resources
Window Stickers for façade grants	Would state work partly funded by façade grant	Would give passerbys and other business owners contact info to see if they qualify

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